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OCTOBER 2, 2006  
**A DAY IN THE LIFE SAMPLE**  
 By Alissa Bayer

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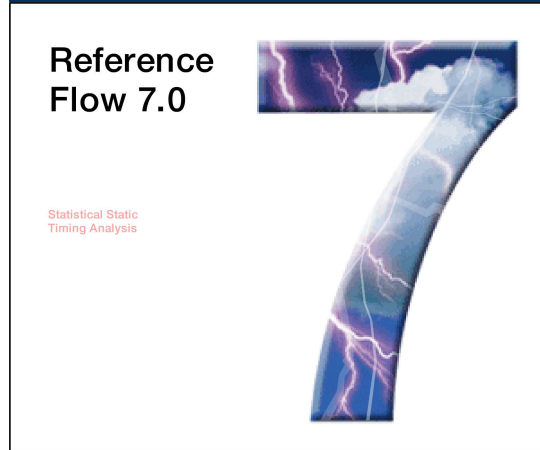
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## Stress and Satisfaction at a Texas Spa

**Pedicures are just part of the product line at a spa opened by this McCombs MBA. Here's a sample of a day in her work life**

I am the owner and founder of [Milk + Honey](#), a busy day spa in downtown Austin, Tex. I opened the spa last year, after graduating from the [University of Texas at Austin's McCombs School of Business](#).



One of the main reasons that I choose McCombs was to study entrepreneurship. I knew from the beginning that I wasn't interested in many of the large-company jobs that were coming through the career center. During my final semester, I began an independent study researching the spa industry—combining my love for spa experiences with a need that I felt was poorly met in the Austin market.

At McCombs, I was part of a unique program, the Venture Capital Fellows, which allowed me to work closely with a partner at a venture capital firm as well as the director of the Austin Technology Incubator. I learned a tremendous amount about what sets apart successful entrepreneurs from the aspiring, how to write an effective and compelling business plan, and the importance of surrounding yourself with the right supporting cast. This real-world exposure, coupled with my classes at McCombs, was a fantastic combination



Alissa Bayer  
 Owner and Founder  
 Milk + Honey Spa  
 University of Texas at Austin, McCombs School of Business  
 Class of 2004

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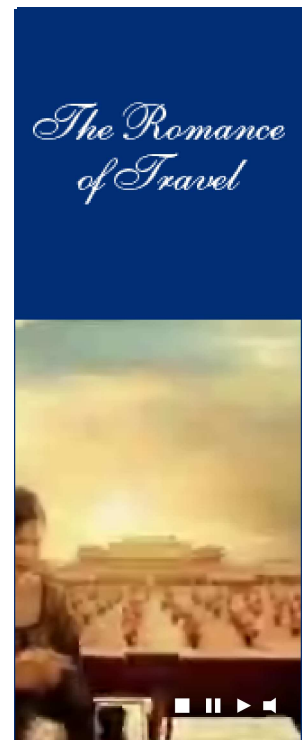
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